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management information systems, 14e (laudon) answer: c ... - 14) the term "management information systems" designates a specific category of information systems serving a) integrated data processing throughout the firm. b) transaction process reporting. c) employees with online access to historical records. d) the information technology function. e) middle management functions. answer: e page ref: 48

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chapter 2 global e-business and collaboration - chief information officer (cio), 69 information systems department, 68 chief knowledge officer (cko), 69 information systems managers, 69 chief privacy officer (cpo), 69 interorganizational system, 56 chief security officer (cso), 69 it governance, 70 management information systems 13th edition laudon solutions manual

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by which a firm builds and uses its resources to offer customers better value than its competitors and to make money doing so

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