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introduction to business - globalview - talents and strengths to the vision. the resulting vision was to create an introduction to business curriculum that was first, and above all else, for the benefit of the student. the main question driving the team was, "how do students learn?" we do not mean, how do they memorize for tests. but rather, how can we transmit information, knowledge and

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mike w. peng - the university of texas at dallas - mike w. peng is the jindal chair of global strategy and area coordinator for the organizations, strategy, and international management (osim) area at the jindal school of management, university of texas at dallas. he is also a national science foundation (nsf) career award winner and a fellow of the academy of international business (aib).

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solutions myself, most were written originally by students in the database classes at wisconsin. i'd like to thank the many students who helped in developing and checking the solutions to the exercises; this manual would not be available without their contributions. in alphabetical order: x. bao, s. biao, m.

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